Welcome to the 42\textsuperscript{nd} Annual

Long Island Library Conference

REACH FOR THE STARS
MAY 4, 2017

Guest Speaker:

K.C. Boyd

Thursday, May 4, 2017

Melville Marriott – Melville, New York
Island Harvest, Long Island’s largest hunger relief organization, is deeply grateful to the Long Island Library Conference for their wonderful food drive. In these difficult times, the precious food collected at the Conference will make a real difference on behalf of our many neighbors who are struggling through this prolonged economic downturn.

Fighting hunger and touching lives, Island Harvest serves as the bridge between those who have surplus food and those who need it. We supply a network of 570 local pantries, soup kitchens, and other feeding programs with critical food support to help stem the advancing tide of hunger in our communities. Since its inception in 1992, Island Harvest has delivered more than 63 million pounds of food, supplementing more than 49 million meals.

We are proud to partner with the Long Island Library Conference in pursuit of our mission to end hunger and reduce food waste on Long Island.
2017 CONFERENCE SCHEDULE

8:00 a.m. to 8:30 a.m.  Registration & Continental Breakfast

8:00 a.m. to 9:00 a.m.  Exhibits

9:00 a.m. to 10:00 a.m.  Program Session I

10:00 a.m. to 10:30 a.m.  Exhibits

10:30 a.m. to 11:30 a.m.  Program Session II

11:30 a.m. to 12:30 p.m.  Exhibits

12:30 p.m. to 2:30 p.m.  Lunch, Awards & Keynote Speaker

2:30 p.m. to 3:00 p.m.  Exhibits

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PROGRAM SESSION I 9:00 - 10:00 a.m.

Understanding & Coping with Racism in a Racially Charged Environment
Salons I, II, III Upper Level

Speaker: Elaine Gross, MSW, President and founder of ERASE Racism
Description: Ms. Elaine Gross of ERASE Racism, a non-profit organization based on Long Island, will present strategies for coping with instances of racism, both at work and in our private lives. Ms. Gross will address the presence of structural racism and the biases that we are all sometimes guilty of without even realizing.
Sponsor: SCLA Support Staff Division
Arrangers: Miranda Hatziangelou & Alana Jagnanan

Making Moo Moo & the Surprise Ending
Salons IV, V, VI Upper Level

Speaker: Tim Miller, Children’s book author and illustrator
Description: Delve into the heart of the creative process as Tim shares how he developed his random idea of a cow crashing a ballet performance into a fully-realized story. Moo Moo in a Tutu is Tim’s picture book debut as an author-illustrator. He lives in New York City and you can visit him online at www.timmillerillustration.com.
Sponsor: NCLA Children’s Services Division
Arranger: Maryanne Linehan

Help for Homeless Library Patrons
Salons VII, VIII, IX, X Upper Level

Speakers: Michael Giuffrida, Associate Director of Long Island Coalition for the Homeless and Jonathan Williams, Former NYPD Officer, current President & CEO of JW Security, LLC
Description: Join us for a lively discussion on how librarians and support staff can improve their interactions with the homeless population that visits our libraries. Participants are encouraged to ask questions.
Sponsor: NCLA Outreach Committee
Arranger: Alene Scoblete

Training it Up: How Do You Recruit, Retain and Train Non-credentialed Staff
Salons XI & XII Upper Level

Speakers: Tiffany Alston, Associate Director, West Bronx Libraries at NYPL; S. Michele Echols, Assistant Dean at the College of New Rochelle Gill Library; Diana M. Smith, SPHR Assistant Director, Human Resources at Queens Library; Sindi West, Talent Acquisition Partner at the New York Public Library
Description: As the library profession changes in response to an increasingly digital environment, there is a growing need to recruit a more diverse and creative workforce. This program will provide participants with information on how to create a pipeline of talent for careers in librarianship from within their own walls.
Sponsor: New York Black Librarian’s Caucus
Arrangers: S. Michele Echols and Tiffany Alston
Hackathons, Online Challenges, and Maker Events for Patron-Driven Innovation: Reflections from Adelphi University’s Maker Events Experiences

Nassau/Suffolk, Lower Level

Speaker: Stanislav (Stan) Bogdanov, Senior Instructional Media Services Specialist, Adelphi University, Swirbul Library

Description: In a shifting information delivery landscape, libraries have become hubs for media creation, socialization, and “patron-driven innovation.” Hackathons are programming, design, or ‘maker’ competitions to create new apps, tools, and ideas. Drawing from his experiences with the “Hack the Library 2015 App Hackathon” at Adelphi University, Stan Bogdanov will detail the process of organizing an academic library hackathon, including recommendations for implementation, getting university support, and legal considerations.

Sponsor: SCLA DASL
Arranger: Bruce Seger

The State of Technologies in Libraries
Roosevelt Salon, Lower Level

Speaker: Chris DeCristofaro, President of CATS & Technology Librarian at Sachem Public Library; Nick Tanzi, CATS Past President; Robert Johnson, Director of Information, CATS Member at Large

Description: What were the technology trends of the past year? What emerging technologies lie ahead? Three library professionals will talk tech with a view towards how it impacts all of our organizations.

Sponsor: SCLA CATS
Arranger: Chris DeCristofaro

Board Games at the Library
Vanderbilt Salon, Lower Level

Speakers: Tim Sicurella, Sayville Library; Michael Buono & Brian Schwartz, Patchogue Library

Description: An explosion of new and innovative board games has granted libraries a chance to tap into their growing popularity with a diverse audience. This program will give an overview of the board gaming and tabletop world, highlighting trends and the wide variety of games available. We will also discuss programming ideas, marketing to your audience, and gaming on a budget.

Sponsor: SCLA New Adults Committee
Arranger: Michael Buono

A Candid Look at Autism
Whitman Salon, Lower Level

Speakers: Michael Werner, author/illustrator; Jonathan Civardi, motivational speaker

Description: In a candid and engaging manner, Michael describes his childhood through his book Aspey’s Adventures with Asperger’s. In it, he conveys his personal struggles while highlighting the similarities of his experiences and feelings to the childhood memories of readers. Jonathan speaks about lessons learned, life after high school and stepping stones towards his future goals. He also shares his wealth of knowledge of resources for library professionals desiring to offer support to adults on the spectrum, their families, and friends. Roseanne Task is moderating this panel.

Sponsors: LILRC, SCLA Health Concerns Committee & NCLA Health Services Committee
Arrangers: Christina Rivera, Salvatore Filosa, & Mahnaz Tehrani
DIY Adult Programming  
*Salons I, II, III Upper Level*

**Speaker:** Heather Massa, East Rockaway Public Library  
**Description:** Programming on a budget can be challenging. From crafts to job and careers there are many program ideas and do-it-yourself projects that can help you cut costs. Resources, tips, and best practices will be shared.  
**Sponsor:** NCLA PR Programming Division  
**Arranger:** Roseanne Dorfman

Lauren Oliver on Reaching for the Stars  
*Salons IV, V, VI Upper Level*

**Speaker:** Lauren Oliver, YA author  
**Description:** Lauren talks about the importance of work and practice and the necessity of redefining “failure” as apprenticeship. Her novel *Before I Fall* is being adapted for the big screen; look for it in theaters this spring.  
**Sponsor:** NCLA YASD  
**Arranger:** Sharon Long

Queens Library Transforms  
*Salons VII, VIII, IX, X Upper Level*

**Speaker:** Kelvin Watson, Director of Libraries, Broward County  
**Description:** Presenter Kelvin Watson will discuss wide-ranging innovations in transforming the Queens Library, and their efforts to radically improve the way library patrons discover and access eResources through a Virtual Library System. This system will provide a best-of-breed solution for all their users, keeping the library’s doors open twenty-four hours a day, seven days a week, and shift the balance of power from providers to libraries and the customers we serve. The Virtual Library System allows users seamless access to digital materials, all within Queens Library's own web and mobile interfaces, extending beyond the confines of any physical location and into people’s homes with the tools and devices that allow deeper interaction with the library’s offerings.  
**Sponsor:** PLDA  
**Arranger:** Kelly Harris

Independent Films and Public Libraries  
*Salons XI, XII Upper Level*

**Speakers:** Greg Pursino, Independent filmmaker; Doug McAuliffe, Plainview–Old Bethpage Library  
**Description:** A brief discussion about independent film-making on Long Island and how libraries and filmmakers can work together. A short film will be shown. Greg Pursino has created and hosted three cable shows in the last ten years and recently worked with the Farmingdale Public Library to create an independent film section.  
**Sponsor:** NCLA Media Services Division  
**Arranger:** Douglas McAuliffe
Literacy Nassau’s Next Chapter Book Clubs

Nassau/Suffolk Salons Lower Level

**Speaker:** Kim Nau, Program Director, Literacy Nassau

**Description:** Next Chapter Book Clubs, developed by Chapters Ahead, Inc., has created an effective model for inclusion-based book clubs that serve adults with developmental disabilities regardless of their reading abilities. As the Long Island affiliate for Chapters Ahead, Literacy Nassau has planted and grown 25 book and creative writing clubs throughout Nassau and Suffolk Counties. We train volunteers to facilitate these clubs and provide adapted literature, best practices, and ongoing support to libraries and other community organizations wishing to serve this population.

**Sponsor:** Literacy Nassau

**Arranger:** Kim Nau

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Who’s Afraid of Podcasting? One Public Library’s Leap into the Realm of Media Production

Roosevelt Salon Lower Level

**Speakers:** Chris Kretz, Head of Southampon Library at Stony Brook University; Charlene Muhr, Assistant Director, and Ellen Druda, Head of Digital Services, of Half Hollow Hills Community Library

**Description:** Chris Kretz, creator, and producer of The Long Island History Project and In the Stacks, a library podcast from the Half Hollow Hills Community Library will discuss how to start a library podcast. Topics will include equipment, online distribution, software, and general cost.

**Sponsor:** SCLA RASD Electronic Resources Committee

**Arranger:** Ellen Druda

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2-1-1 Long Island Database: A Powerful Resource for Librarians

Vanderbilt Salon Lower Level

**Speakers:** Lori Abbatepaoalo, 2-1-1 LI Database, Project Coordinator and Kristen Todd-Wurm, 2-1-1 LI Database, Database Manager at Middle Country Public Library

**Description:** 2-1-1 is an ideal resource for librarians across Long Island to help their patrons get the support they need to “reach for the stars.” Available at [http://www.211longisland.org](http://www.211longisland.org) or via its call center, the database provides users with detailed information on over 10,000 community resources for help and assistance in a broad range of areas. This workshop features a training session for achieving optimal results when using the 2-1-1 Long Island Database.

**Sponsor:** 2-1-1 Long Island

**Arranger:** Lori Abbatepaoalo

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Powerful Literature Empowers Students

Whitman Salon Lower Level

**Speakers:** Amelia Estevez Creedon, Library Media Specialist; Abraham Barretto, Vice President of Lee and Low Books; Jill Eisenberg, Senior Literacy Specialist

**Description:** This program explores the use of multicultural literature as a means of meeting the social emotional needs of elementary school students.

**Sponsor:** Long Island Library Conference Committee

**Arranger:** Amelia Estevez Creedon
K.C. Boyd is the Lead Librarian for East St. Louis School District #189 in East St. Louis, IL. She is also a doctoral student and Adjunct Professor of Library Information Science at Dominican University in River Forest, IL.

Boyd is a second-generation educator and holds Master’s degrees in Library Information Science, Media Communications, and Education Leadership. Her favorite quotes, “Reading is the gateway skill that makes all learning possible” and “Service to others is the rent you pay for your room here on earth,” drive her commitment to serving marginalized African American children, young adults, and school communities.

Boyd previously served Chicago’s Bronzeville community as a School Library Media Specialist and Director of Social Media at AUSL Wendell Phillips Academy High School. She was the recipient of the Chicago Public Schools (CPS) Department of Libraries 2012 and 2014 VITAL Technology Grants. Through these grants, Boyd has successfully helped transform the educational landscape for Level 1-ranked Phillips high school through integrating technology into the curriculum.
During her tenure with Chicago Public Schools, Boyd has worked at the elementary, high school, and administration levels. She is also the former coordinator for the Mayor Daley Book Club for Middle School Students. As the creator and producer of the award-winning ‘Behind the Paws’ student news program, she has helped heighten the image of Phillips Academy.

Boyd is credited for the creation of the first NOOK Street Literature Book Club for Teens in the country. A staunch advocate for school libraries, she is widely known and respected for her work with educating parents, teachers, and district officials on promoting leisure reading for children and teens. Her blogs, The Audacious Librarian and MissDomino, document her work with high school students, discuss the effective use of technology in K-12 education, and review books for teens and adults. Additionally, she is a sought-after and popular conference presenter at the local, state, and national levels. She was awarded the coveted CPS ‘Ones to Watch Award’ and has been inducted into the CPS ‘Librarian Hall of Fame.’ She was featured on the Chicago Public Schools’ ‘Social Media Toolkit Page’ and has been named a CPS ‘Social Media Trailblazer.’

Boyd has been featured in a number of national publications. She was interviewed by Education Weekly about her work with reluctant readers and appeared in School Library Journal and Library Journal for her work with Pinterest. In addition, she appeared on the October 2014 cover of School Library Journal in the article, “Chicago Hope: High School Librarian K.C. Boyd.” She has also been recognized by Library Journal as a 2015 Mover and Shaker and was awarded the Black Caucus of the American Library Association’s 2015 Leadership Award.

Her book donation program for the Montego Bay Public Library–St. James Parrish is an extension of her work in Chicago. It is Boyd’s belief that all children, despite economic circumstance, have the right to read and should have access to books that reflect themselves and encourage inquiry. Boyd can be reached at kcboyd1@gmail.com and frequently Tweets at @Boss_Librarian.

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The Effect of the Internet on Society’s Values  
_Salons I, II, III Upper Level_

**Speaker:** Wayne Gladstone, author of the _Internet Apocalypse Trilogy_

**Description:** Not an examination of prurient content online, but an inquiry into how the speed and convenience of the internet has changed how we value information, memory, and humor. A presentation supported with readings from the _Internet Apocalypse Trilogy_. Gladstone’s work has appeared in Slate, Cracked, McSweeney’s, The Onion, Time Out New York, and Electric Lit.

**Sponsor:** NCLA Pop Culture Committee

**Arranger:** Roseann Podias

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**Are You Struggling to Promote Your Online Resources?**  
_Salons IV, V, VI Upper Level_

**Speaker:** Nancy Dowd, Product Manager, LibraryAware for Novelist, EBSCO Publishing

**Description:** Promoting online services can be a bit more difficult than in-house marketing, but it’s possible if you think like your users. Join Nancy Dowd as she shares the work her company is doing with 50+ libraries as part of a pilot program that uses emails to get the word out.

**Sponsors:** NCLA & SCLA RASD

**Arranger:** Rose Marut & Cynthia Nielsen

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**I Am Yoga**  
_Salons VII, VIII, IX, X Upper Level_

**Speaker:** Susan Verde, author of children’s literature

**Description:** Susan Verde is the best-selling author of _The Museum, You and Me, I Am Yoga_ and _The Water Princess_ with her latest book, _My Kicks_, being released in April, 2017. Susan has also written the sequel to _I Am Yoga_ called _I Am Peace_ (a book of mindfulness) slated for September, 2017. Susan grew up in Manhattan and now lives in East Hampton, NY with her 13-year-old twin boys and 11-year-old daughter.

**Sponsor:** CLASC

**Arranger:** Kelly Sheridan

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**Book to Fandom: How to Make a Fandom Come to Life!**  
_Salons XI, XII Upper Level_

**Speakers:** Stefanie Gangone, Copiague Library; Justine Berretta, Copiague Library; Nicole Basil, Smithtown Library; Anne Witte-Russo, Sayville Library; Kate Regina, West Babylon Public Library

**Description:** The Fandom community is growing at an incredible rate with the rise of so many new (and reborn) popular fandoms such as Star Wars, Fantastic Beasts, Steven Universe, and even Power Rangers! We will discuss trends in fandom and how libraries can create related programs to encourage this community of people to use the library (without having to have a full-fledged Sci-Fi convention).

**Sponsor:** Fandom Outreach Committee

**Arranger:** Stefanie Gangone
Pack the House: Recommendations for Star-Quality Book Discussions

Nassau/Suffolk Salons, Lower Level

**Speakers:** Carol Ann Tack, Reference Librarian at Merrick Library; Janet Schneider, Adult Programming Librarian at Peninsula Library; Michelle Young, Reference Librarian at Lynbrook Library

**Discussion:** Join three expert book discussion leaders and gain insights for facilitating a successful book discussion at your library. Learn about title choices, marketing, moderating/facilitating and, most important, keeping it fun and informative.

**Sponsor:** Nassau Library System

**Arranger:** Carol Ann Tack

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Barking Up the Right Tree: Animal Assisted Therapy in the Library

Roosevelt Salon Lower Level

**Speakers:** Pamela Linden LMSW PhD, Clinical Associate Professor at Stony Brook University; Sonnie Goldman, Director of Canine Training at PRAAT; Kathleen Maxheimer, Outreach Strategist at Stony Brook University Libraries (retired); Hans, Seasoned Animal Assisted Therapy Canine

**Description:** We have all seen children reading to a therapy dog in a library, but what else can that therapy dog do for our patrons? In this workshop, public and academic librarians will discover best practices in animal-assisted-therapy programming in libraries. Hans, a Seasoned Animal Assisted Therapy Canine, will be available for photos, and resources will be distributed.

**Sponsor:** SCLA RASD Health Concerns Committee

**Arrangers:** Salvatore Filosa & Jill Cloonan

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Digital Privacy Basics

Vanderbilt Salon Lower Level

**Speakers:** Doug McAuliffe, Plainview-Old Bethpage Public Library; James Hutter, NCLA Computers & Technology Committee; Michael Matuszewski, NCLA Intellectual Freedom Committee; Jason Paulsen, Owner of Big Cat LLC, Digital Products Consulting Agency

**Description:** Hacking, identity theft, government surveillance...Is your library doing all it can to protect its patrons from digital dangers in 2017? Join us as we go over some basic levels of protection that your library can institute as “best practices.” We’ll also discuss ways in which we are educating and informing our patrons of the various privacy threats present today. We promise to keep the technobabble to a minimum and encourage questions from participants!

**Sponsors:** NCLA Computers & Technology Committee and Intellectual Freedom Committee

**Arranger:** James Hutter and Michael Matuszewski

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Citizenship Reference 101

Whitman Salon, Lower Level

**Speaker:** Shyconia Burden, USCIS Community Outreach Coordinator

**Description:** Curious what it takes to become a U.S. citizen? Join USCIS immigration officer Shyconia Burden to find out the requirements to apply for naturalization. We will also explore resources your patrons can utilize to pass the test and what they should expect during the interview.

**Sponsor:** RASD MOSAIC

**Arrangers:** Laura McKinley & Gilda Ramos
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• Offering twelve individual digital photography classes for beginner to advanced photographers. Student references available.

• Teaching photo classes in 34 Long Island Libraries. Library references available.

• Available for weekday, weeknight, and weekend classes.

• Writer of weekly “Photo E-Mail Blast” to over 800 photo students.

• Writer of monthly photo articles for Pennysaver Magazine and L.I. Trends Internet Magazine.

• Offering private individual photo lessons

• Professional photographer
The LDA Award was created in 1978 by Andrew Ippolito, founder of Library Directory Associates Publishers, Inc., to call attention to the importance of libraries and people affiliated with libraries on Long Island. Each year an individual is selected who, through his or her efforts, has enriched the field of librarianship. Librarians, trustees, support staff, friends of the library, vendors and publishers are all eligible. The selection committee is appointed by Nassau and Suffolk County Library Associations. The award is sponsored by LDA Publishers.

Criteria for granting the LDA Award include one or more of the following:

- Outstanding achievement in developing and publishing library materials
- A long and distinguished service in the advancement of librarianship
- An original contribution for the library
- Progressive legislative activity
- Promotion of intellectual freedom
- Creative, innovative utilization of technologies

### LDA AWARD WINNERS

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Year</th>
<th>Name</th>
<th>Year</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>Sandra Feinberg</td>
<td>2000</td>
<td>Herb Biblo</td>
<td>1987</td>
<td>Madeline Hendrix</td>
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<tr>
<td>2012</td>
<td>Mary Westermann– Cicio</td>
<td>1999</td>
<td>Myron Roochvarg</td>
<td>1986</td>
<td>Ruth A. Velleman</td>
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<td>2011</td>
<td>Thomas Tarantowicz</td>
<td>1998</td>
<td>Sean Fanelli</td>
<td>1985</td>
<td>Andrew Geddes</td>
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<td>2010</td>
<td>Joseph Eisner</td>
<td>1997</td>
<td>Dorothy Puryear</td>
<td>1984</td>
<td>Lucia DePonte</td>
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<td>2009</td>
<td>Jackie Thresher</td>
<td>1996</td>
<td>Albert E. Donor</td>
<td>1983</td>
<td>Irene Turin</td>
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<td>2007</td>
<td>Donald Wilson</td>
<td>1994</td>
<td>Helen Flowers</td>
<td>1981</td>
<td>Caren Donnelly Farkas</td>
</tr>
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<td>2005</td>
<td>Gerald D. Nichols</td>
<td>1992</td>
<td>Paul Cyrano</td>
<td>1979</td>
<td>Wilfred Morin</td>
</tr>
</tbody>
</table>
THE BEST AWARD
( Bringing Excellence in Service by Teens )

The BEST Award was established to honor significant contributions by a teenager in library service. Each year, there are two winners: one from Nassau and one from Suffolk. They are chosen by a committee of members of the Young Adult Services Divisions of the Nassau and Suffolk County Library Associations.

To qualify for the BEST Award, an individual must:

- Be a resident of Nassau or Suffolk County
- Be a volunteer, employee, or other affiliate of any library-related organization
- Have a library sponsor
- Submit a sponsor recommendation which demonstrates significant contributions to library service
- Be between 13 and 19 years of age

The Long Island Library Conference Committee would like to thank the following organizations who have been instrumental in making the Long Island Library Conference a success:

Nassau County Library Association    Suffolk County Library Association
H2M Architects & Engineers           Janway Company
John Spoltore Photography           Sandpebble
Pine Barrens Printing

Thank you all for your continued support and attendance!

For handouts, photos, and forms from this year’s conference and for information on next year’s event, please visit us at:

www.libconference.org

...and don’t forget to follow us on Facebook and Twitter!
Thank you for attending!

Save the date for next year: May 3, 2018

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